

EXHIBITOR



IWWEA

Illinois Water Environment Association

2009 Joint Water Conference & Expo

ISAWWA

Illinois Section American Water Works Association

March 16-19, 2009

PROSPECTUS

The 2009 Joint Water Conference and Expo will be held Monday, March 16 through Thursday, March 19, 2009. The exhibit hall will be open Tuesday and Wednesday - March 17 and 18.

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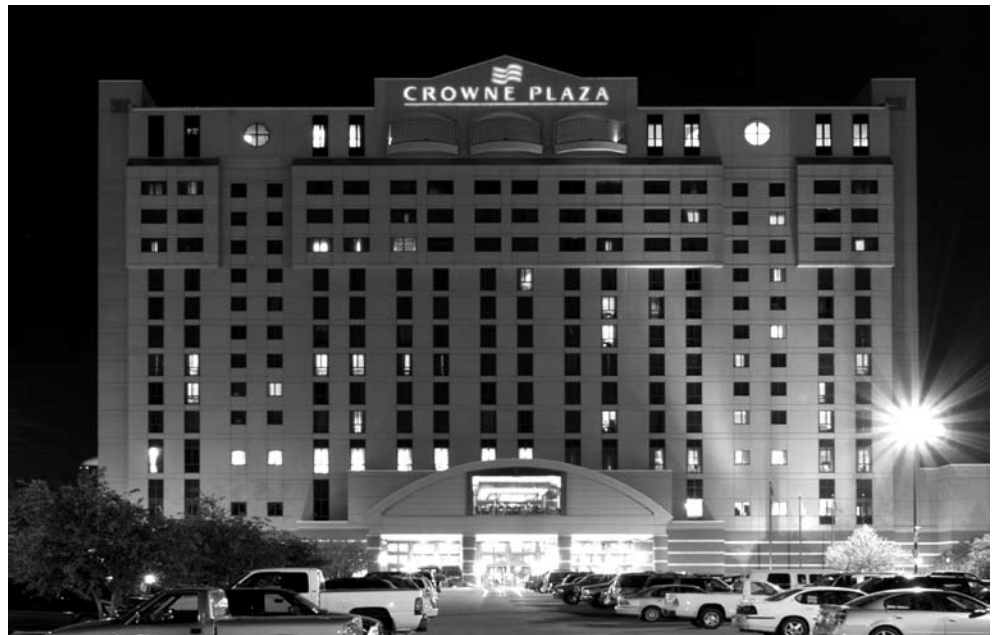
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Two water associations are joining together for this
2009 Joint Water Conference and Expo:

Illinois Section American Water Works Association



and



Illinois Water Environment Association

Together we have over 2800 members and serve over 5000 public water and wastewater utilities. If you market to the potable, wastewater or industrial water treatment industry - this is the conference for you. Based on prior history we are expecting the 169 exhibit hall booths to be a quick sellout and expect over 1500 attendees to register.

The Crowne Plaza Hotel at 3000 South Dirksen Parkway will be the site for all of the activities for the 2009 Joint Water Conference and Expo in Springfield, Illinois.

Exhibit Hours

Tuesday - March 17
10:00 am - 6:00 pm

Wednesday - March 18
8:00 am - 1:00 pm

Exhibits must be staffed at all times during exhibit hall hours.

Location of Exhibits

Exhibits will be located on the ground floor of the Crowne Plaza Hotel - Springfield

Exhibit Booth Fees

8 x 10 member - \$650.00

10 x 10 member - \$700.00

8 x 10 non member - \$830.00

10 x 10 non member - \$880.00

Additional booth personnel -
\$50.00 each

Full payment must be received by March 1, 2009. Exhibit personnel need to be pre-registered by February 10, 2009. On site substitutions of booth personnel will be only allowed for entire conference.

Non member fees include one individual membership from Illinois Section AWWA and one affiliate membership from IWEA for the person listed as the booth contact.

If a non-member booth is cancelled, the membership portion of the payment will not be refunded.

Installation of Exhibits

Monday, March 16 12:00 noon - 8:00 pm

Tuesday, March 17 7:00 am - 9:00 am

Any exhibit space not occupied and setup by 10:00 am on Tuesday, March 17, will be cancelled or reassigned with no refund. In case of emergencies notify Executive Director of ISAWWA at 866-521-3595 that your booth setup will be delayed.

Dismantling / Shipping Exhibits

Wednesday, March 18 - 1:00 pm

Exhibits should not be dismantled prior to this time without approval from ISAWWA Executive Director. Violation of this regulation may affect the exhibitor's priority status in the process of booth selection for 2010 ISAWWA Conference and Expo Exhibit Hall. Exhibitors are required to attend to their booths during the exhibit hours as shown above. They are also required to be present at 1:01 pm on Wednesday, March 18, 2009 to receive packing materials from JnR Mehan Co., for packing their materials. Exhibitors are encouraged to pack their booths and arrange for shipping prior to leaving the Exhibit Hall.

All exhibitors shipping freight will need to be shipped to Springfield Van and Storage Co., 1500 E. Knotts Street, Springfield, IL 62703. Shipments will be received and stored in advance and delivered to your booth. All packages must have your assigned Booth number written on the outside of the package and ISAWWA Crowne Plaza. At the conclusion of the show, your freight will be picked up from your booth and held at Springfield Van and Storage Co. for common carriers to pick up. It is the exhibitor's responsibility to arrange for a common carrier to pick up freight at Springfield Van and Storage Co.

An exhibitors package will be sent by JnR Mehan, after booths are assigned.

Payment

Exhibits - Payment in the form of credit card, check or purchase order must accompany this Application for Exhibit Space. All invoices must be paid in full by March 1, 2009. Failure to remit payment constitutes cancellation of contract and the reserved space will be subject to resale. If an exhibitor notifies ISAWWA of intent to cancel in writing prior to February 1, 2009 a full refund will be made. Cancellations after February 1, 2009 will be refunded less a \$100.00 processing fee. Cancellations after February 28, 2009 will not be refunded.

Sponsorships - Sponsorships must be paid in full by February 1, 2009. There will be no refunds on sponsorship of any type.

Assignment of Space

Applicants must use the Application for Exhibit Space or register online including agreeing to the Exhibit Guidelines. Exhibitors that wish to avoid placement adjacent to another exhibitor should view the online exhibit hall for neighboring booths. In addition the exhibitor should check back frequently for additional booth assignments near or adjacent to their booth. Booth changes can be requested at any time after the original booth space has been assigned. Exhibitors requesting booths next to each other should sign up at the same time and the booths will be assigned with the exhibitor with the lowest priority points. Assignment of space for exhibits are made by ISAWWA, beginning on the following dates;

- August 12 7 points
- September 1 6 points
- September 16 5 points
- October 1 4 points
- October 16..... 3 points
- November 1 2 points
- November 16 1 point
- All exhibitors November 30, 2009.

Priority of space assignment will be based on the date and time the applications are received. Points may be earned by past exhibit history exhibiting at the last 4 ISAWWA and IWEA Conferences. Any company that exhibited at both for the last 4 years has earned the highest number of priority points - 7. Each year is worth one point regardless of the number of booths reserved in any one year.

In the event that exhibiting companies merge together, or are bought out by or purchase another company, the parent company may choose to use the higher points of the two companies with written consent, therefore eliminating the lower points.

Loss of priority points may occur if the exhibitor does not comply with 2009 Joint Expo Rules and Regulations.

Names of all Sponsors and Exhibitors whose checks are received by February 1, 2009 will be placed in the Conference program and on the ISAWWA and IWEA web pages. Links to exhibitor's web sites will be available at no charge from the electronic exhibit hall guide.

Exhibit Booths

The booth dimensions indicated on the floor plan are believed to be accurate but may be approximate. All booths are either (8' x 10') or (10' x 10') . We have made every attempt to place booths next to the permanent poles. Each booth space will include a 8' high back draping, 4' high side drapes and one 7" x 44" sign with the booth number. No walls, partitions, decorations or other obstructions may be erected without adequate see through to neighboring exhibits. Exhibitors that wish to use any nonstandard booth equipment, signs, decorations, displays or arrangements of display materials that conflict with these regulations must receive prior written approval from ISAWWA Executive Director.

Standard In-Line Booth. A standard in-line booth must not be higher than 8' at the backwall and 3' on the side dividers along the aisles. Display fixtures that are over 4' tall must be confined to the area of the exhibit booth that is within 4' of the backline.

Services / Equipment Provided

In addition to the use of the space for the entire exhibit period, the price of a booth includes the sign showing the booth number, janitorial services for the exhibit area, one table, two folding chairs, and two complimentary meeting registrations per booth. Additional tables and/or chairs may be ordered from JnR Mehan. Information on ordering those items will be sent to exhibitors in January.

One standard electrical outlet will be provided for each booth suitable for running a computer and/or projector. Any motors need to be approved in advance and there may be additional charges for additional electrical availability.

Internet Access - Exhibitors may order internet access at the cost of \$65.00 per booth for the two days of the exhibits. Internet access may be ordered on the enclosed form. There are no implied guarantees on the speed of the connection.

The exhibit area will be locked during the non-exhibit hours. However, ISAWWA / IWEA assume no liability for any loss or damage for materials left in the exhibit hall at any time. If you are concerned with loss or damage we suggest you keep these items with you. Exhibitors agree to maintain insurance that fully protects ISAWWA / IWEA from any and all damages for personal injury, including death, which may arise in connection with the exhibitors display and which is caused by negligence of the exhibitor.

Hospitality suites should not conflict with any 2009 Joint Water Conference events. It is expressly stated that hospitality suites are in no way associated with any portion of the 2009 Joint Water Conference. ISAWWA and IWEA disclaim any liability in connection with any hospitality suite. Hospitality suites are limited to exhibiting companies only and must be approved in advance by ISAWWA Executive Director.

2009 Sponsorship Opportunities and Benefits

The 2009 Joint Water Conference offers many sponsorship opportunities. These expanded promotional opportunities provide your company or utility with an effective means to reach out to the water industry. Sponsorships will be sold on a first-come first-served basis. The deadline for investing in the sponsorship program is February 1, 2009. Sponsorships will not be sold on site at the 2009 Joint Water Expo and Conference. ISAWWA / IWEA welcomes all new and creative ideas. If you have an idea for a sponsorship that is not listed, please let us know. There are 3 types of sponsorships: 2009 Joint Conference Sponsorships, ISAWWA Event and Contest Sponsorships and IWEA Special Event Sponsorships. All 2009 Joint Conference sponsors will be listed in the on site 2009 ISAWWA/ IWEA Joint Water Expo Program and in the first issues of Splash and the Illinois Clarifier following the conference. All sponsorships are on a first-come first-served basis and are non-refundable. Logos must be provided in format of GIF, TIF, PNG, JPEG, or PDF at a resolution of 300 dpi and meeting the dimensions of 10 inches wide by 8 inches high. If the logo is greater than 5 mb, do not email it - instead mail a cd containing the logo.

2009 Joint Conference Sponsorships

Conference Journal Notebook 5" x 7" and CD Proceedings

Exclusive sponsor - \$3,500 (limit 1) or Individual sponsors - \$1,000 (limit 4)



Your company advertisement will appear on inside front cover and/or outside back cover. Individual sponsors of \$1,000 each receive half page advertisement space. Exclusive sponsor receives both inside front and outside back covers. What a better way to stay in front of the conference attendees here and at home than to have your information included in this "keepsake" book. The first 1200 full conference registered attendees will receive this book and included in the book is the CD with the conference proceedings.

Annual Meeting Tote

Exclusive sponsor - \$3,000 (limit 1) or Individual sponsors - \$1,000 (limit 4)



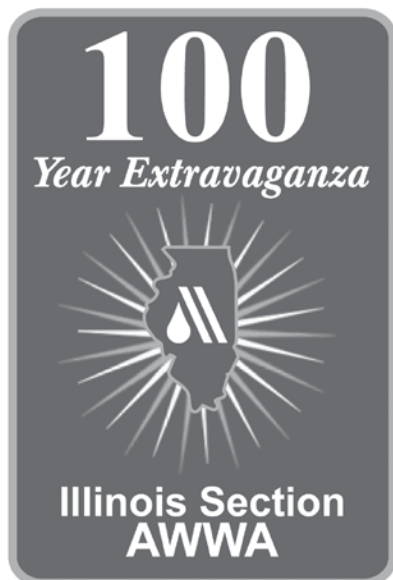
Your company logos will appear on one side of the tote and the 2009 Joint Water Conference Logo on the other side of this bag. The first 1200 full conference registered attendees will receive this bag at registration. Your company name will be carried everywhere our attendees travel, whether to work or around the globe. ISAWWA/ IWEA will determine bag size and type as well as logo size and placement on the bag.



Lanyard

Exclusive sponsor - \$2,400 (limit 1)

The first 1200 full conference registered attendees will be given a lanyard with your name and the 2009 Joint Conference Logo on it. It is approximately 5/8" x 17", this lanyard can be worn around the neck and offers your company great exposure.



The Illinois Section AWWA is celebrating its 100 Year Anniversary during 2009. In honor of this historic event, ISAWWA is hosting an Extravaganza on Tuesday night during the 2009 Joint Water Conference and Expo. Don't miss it! Sponsorships for this Extravaganza are available.

Extravaganza Events!

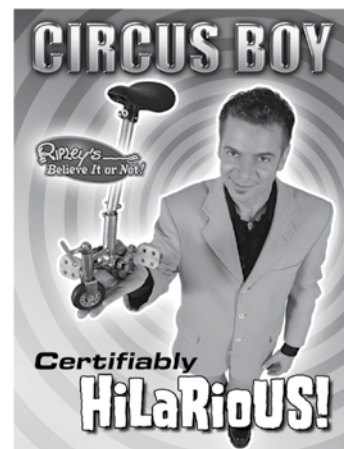
Cocktail Hour followed by Steak and Shrimp Dinner

Reserve your own table for 10

Galaxy Red Band - Bobby Hunt Show

Caricaturist - Fortune Teller

Memorial Water Glass



2009 ISAWWA Extravaganza Sponsorships

EVENT Sponsor - \$5,000 (limited to one sponsor)

The Event Sponsor of the 100 Year Extravaganza shall have their corporate logo prominently displayed in four locations including the Power Point at the 100 Year Extravaganza Party. The EVENT Sponsor will be recognized in the following methods: on stage by the ISAWWA Chair at the Tuesday night event for their generous support of ISAWWA with a presentation of a plaque; on a large Extravaganza Sponsor Banner displayed in the stairway of the hotel; included in the Extravaganza Event program booklet. The Event Sponsor will also receive a complimentary table for 10 including two bottles of wine for the 100 Year Extravaganza Party.

Diamond Sponsor - \$1000

Limited to 20 sponsors

Diamond Sponsors shall have their logo included in the Power Point at the 100 Year Extravaganza Party, logo to be included in the Extravaganza Event program booklet, logo on a Ruby and Diamond sponsor board, and recognition in the on-site conference program along with Splash magazine. In addition, Diamond Sponsors can provide one 20" x 30" mounted poster with logo or message to be displayed at the 100 Year Extravaganza.

Ruby Sponsor - \$500

No limit

Ruby Sponsors shall have their logo included in the Power Point at the 100 Year Extravaganza, logo to be included in the Extravaganza Event program booklet, and listed on a Ruby and Diamond sponsor board.

Emerald Sponsor - \$250

No limit

Emerald Sponsors shall have their logo to be included in the Power Point at the 100 Year Extravaganza Party, and logo in the Extravaganza Event program booklet.

ISAWWA Contest Sponsors - Tapping, Meter Madness and Top Ops

Banner Sponsors

\$100 without logo - per banner

\$150 with logo - per banner

Support the contest events: Tapping, Meter Madness and Top Ops. Banners will be hung over the event areas and your name and/or logo will appear on your designated event banner.

2009 IWEA Special Event Sponsorship

The Illinois Water Environment Association is seeking Special Events Sponsors for our 30th Annual Conference to be held at the Crowne Plaza, March 16-19, 2009. Special events being featured include our Annual Luncheon with a keynote speaker, a breakfast speaker, our Annual Awards Banquet, Water for People silent auction and possibly a tour.

Contributions of any size are welcome. All sponsors will be acknowledged during the event in the following formats:

- Conference Posters – displayed prominently
- Program Book – distributed to all conference attendees
- During the Annual Luncheon and the Annual Awards Banquet included in the Banquet program booklet and slideshow

IWEA is offering three levels of sponsorship:

Presidential Level - \$500 or more

The Presidential Level is for donations of \$500 or more. This sponsorship level will include a full conference registration for one person.

Silver Sponsor - \$100

The Silver Level is for donations of \$100 to \$249. This sponsorship level will include one ticket for the Annual Luncheon on Monday, March 16, 2009.

Gold Sponsor - \$250

The Gold Level is for donations of \$250 to \$499. This sponsorship level will include one ticket for the Annual Luncheon on Monday, March 16, 2009 and the Annual Awards Banquet, on Tuesday, March 17, 2009.

Hotel Reservations

General Information
March 16,17,18,19, 2009

Conference Location

Crowne Plaza Hotel & Conference Center
3000 South Dirksen Parkway, Springfield, IL 62703
217-529-7777 phone/ 217-529-6666 fax

Deadline for Registrations - February 10, 2009

Note: Any reservation cancellations after March 8, 2009
will be charged a cancellation fee equal to one night's lodging.

Crowne Plaza - Springfield

3000 South Dirksen Parkway - Springfield, IL 62703
217-529-7777 Reservations phone
217-529-6666 Fax
Room rates - \$113.00 per person
(single or double occupancy)

Holiday Inn Express - Springfield

3050 South Dirksen Parkway - Springfield, IL 62703
217-529-7771 Reservations phone
217-529-1777 Fax
Room rates - \$90.00 per person
(single or double occupancy)

Make your reservations today
and ask for the Illinois Section American Water Works rate

Directions: From I-55 take exit 94, Stevenson Drive. Head west one block,
go north on Dirksen Parkway 1 1/2 blocks.
website: <http://www.crowneplazaspringfield.com>

Application for Exhibit Space

2009 ISAWWA/IWEA Joint Water Conference and Expo

March 16 - March 19, 2009 Crowne Plaza Hotel - Springfield, IL
(Please print clearly)

Company Name: _____
 Address: _____ City: _____
 State: _____ Zip: _____
 Phone: _____
 Fax: _____ Email: _____
 Web site link: _____
 Contact Person: _____

Exhibitor Order Form - limit one booth per company		
8 x 10 Member Booth - Includes 2 personnel, electricity, table and two chairs	\$650.00	\$
8 x 10 Non-Member* Booth - Includes 2 personnel, electricity, table and two chairs	\$830.00	\$
10 x 10 Member Booth - Includes 2 personnel, electricity, table and two chairs	\$700.00	\$
10 x 10 Non-Member* Booth - Includes 2 personnel, electricity, table and two chairs	\$880.00	\$
Internet Access in Exhibit Hall (limit 1 per booth)	\$ 65.00	\$
Additional Exhibitor Registrations	\$ 50.00 each	\$
TOTAL AMOUNT DUE		\$

I will bring a Donated Item for the Water For People Silent Auction - Auction ends at 11:15 am on Wednesday

___ Yes ___ No

* includes one individual membership for ISAWWA and IWEA affiliate membership for one year for person listed as contact.

I am interested in doing a new product demonstration session _____

Complimentary Name Badges for (first two are free):

1. Name: _____ Title: _____
 2. Name: _____ Title: _____

Extra Name Badges \$50.00 each for:

1. _____ Title: _____
 2. _____ Title: _____

Make checks payable to ISAWWA and mail to: ISAWWA, PO Box 500, Sycamore, IL 60178.
 Fax purchase orders or credit cards to: 866-521-3591. Credit card receipts will be sent by US Mail or email.

Mc/Visa/Amex Account # _____ **Exp Date** _____
Name on Card _____

I have read and understand the Exhibit Guidelines in this brochure and agree to abide by them.
 Signed _____ Date _____

Booth selection: Log onto <http://www.isawwa.org> to select available spaces and list choices below.
 _____ First Choice _____ Second Choice _____ Third Choice

Sponsorship Opportunities

2009 ISAWWA/IWEA Joint Water Conference and Expo

March 16 - March 19, 2009 Crowne Plaza Hotel - Springfield, IL
(Please print clearly)

Company Name _____
 Address _____ City _____
 State _____ Zip _____
 Phone _____
 Fax _____ Email: _____
 Contact Person _____

2009 Joint Water Conference Sponsorships

Meeting Tote - Exclusive (limited to 1 only)	\$3,000.00	\$
Meeting Tote - Shared (limit to 4 total)	\$1,000.00	\$
Conference Journal/CD Exclusive (limit to 1 only)	\$3,500.00	\$
Conference Journal/CD Shared (limit to 4 total)	\$1,000.00	\$
Lanyard Exclusive (limit to 1)	\$2,400.00	\$

100 Year Extravaganza Event Sponsors

EVENT SPONSOR (limit 1)	\$5,000.00	\$
Diamond Sponsor (limit 20)	\$1,000.00	\$
Ruby Sponsor	\$ 500.00	\$
Emerald Sponsor	\$ 250.00	\$

ISAWWA Conference - Contest Sponsors - Tapping, Top OPS, Meter Madness

Sponsor Listing - No Logo	\$ 100.00	\$
Sponsor Listing - With Logo	\$ 150.00	\$
Please choose banner to be listed on:		
<input type="checkbox"/> Tapping		
<input type="checkbox"/> Top OPS		
<input type="checkbox"/> Meter Madness		

IWEA Special Events Sponsorship - 30th Annual Conference

Presidential Sponsorship	\$ 500.00	\$
Gold Sponsorship	\$ 250.00	\$
Silver Sponsorship	\$ 100.00	\$

TOTAL AMOUNT DUE		\$
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Please write company name as you wish it to appear in conference mailing, conference program, and newsletter articles.

NAME: _____

Make checks payable to ISAWWA and mail to: ISAWWA, PO Box 500, Sycamore, IL 60178.
 Fax purchase orders or credit cards to: 866-521-3591.
 Credit card receipts will be sent by US Mail or email. Deadline for sponsorships is February 1, 2009.

Mc/Visa/Amex Account # _____ Exp Date _____
 Name on Card _____

Signed _____ Date _____

