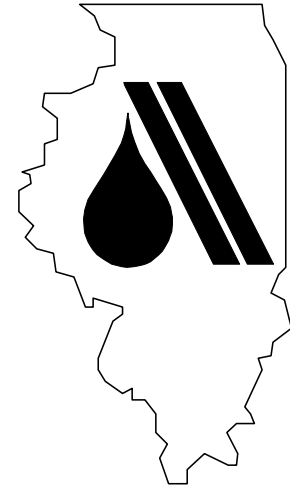


Announcing 2005 ILLINOIS SECTION AWWA Electronic (CD) MEMBERSHIP DIRECTORY AND BUYERS GUIDE



The Illinois Section of the American Water Works Association is accepting advertisements for the next issue of the Membership Directory and Buyers Guide. This interactive CD is an important resource for the members. Producing in this PDF format will allow alpha searches in the directory making it even more user friendly! You can have your ad hyperlinked directly to your website!

The Membership Directory and Buyers Guide has a handy reference section for members searching for products or services. The income from the display ads in the Buyers Guide Section help to defray the production costs and its a great way for your to bring your organization to the attention of the members of the Illinois Section.

Ads submitted for publication must be submitted electronically in pdf, eps or tiff format. For questions on ad format, please call Laurie at 866-521-3955.

If you would like to place an ad in the buyers guide, please forward your check in the appropriate amount, payable to Illinois Section AWWA, together with electronic artwork to:

Illinois Section AWWA
535 Yorkshire Drive
DeKalb, IL 60115

If you have any questions, please don't hesitate to contact Ron Erickson, Directory Chair at 708-748-5346 or Laurie Dougherty, Executive Director at 866-521-3595

Email: laurie@isawwa.org - Laurie Dougherty
Email: rerickson@villageofparkforest.com - Ron Erickson

Advertising Rates

Business Card
3.25" x 2.25"
\$50.00

Quarter Page
3.25" x 5"
\$75.00

Half Page
7.5" x 5"
\$100.00

Full Page
7.5" x 10"
\$200.00

Sizes above represent
printed copy sizes.

All ads will be placed in full
color or as submitted.

Directory Advertising Request

I would like to place an advertisement in the 2005 Directory.

Please reserve the following size ad for the 2005 Directory.

- business card size - \$50.00
- 1/4 page vertical - \$75.00
- 1/2 page horizontal - \$100.00
- Full page - \$200.00

Artwork information:

Please use artwork from Splash current issue
Electronic file enclosed format _____

Payment information: Please return by March 31st.

Check enclosed
Purchase order enclosed
Credit card (MC/Visa or Amex) - name on card _____
credit card number _____ exp. date _____

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone/Fax/Email: _____

Your website address for hyperlink: _____

Please return this insertion order with your artwork and payment to:
Illinois Section AWWA, 535 Yorkshire Drive, DeKalb, IL 60115
Phone 866-521-3595 Fax: 866-521-3591 Email: laurie@isawwa.org